



**THE UNIVERSITY OF THE WEST INDIES
OPEN CAMPUS, MONTSERRAT**



Cordially invites you to the first

**Alliouagana Festival of the Word:
A Literary Festival for Montserrat**

**The Cultural Centre, Little Bay, Montserrat
Friday, November 13 – Sunday, November 15, 2009**



**Featuring: Prize-Winning Authors in a Festival of Words, Written, Spoken, Sung,
Performed**

**Edgar Nkosi White, Rachel Manley, Merle Hodge, Austin Clarke, Earl Lovelace,
Pauline Melville, Hollis Liverpool, Funso Aiyejina, Marie-Elena John,
Gordon Rohlehr, Yvonne Weekes, Howard Fergus, Carolyn Cooper, A-dZiko Simba
and others...**



A weekend of readings and signings, workshops and performances, book and craft sales, regional cuisine, educational and historical tours by boat or bus; healing therapies and a celebration of the late E. Archie Markham, novelist and playwright. For further information on the festival, kindly contact:

Gracelyn Cassell, Chair
Steering Committee
The Alliouagana Festival of the Word
c/o The UWI Open Campus Montserrat
P.O.Box 256
Salem, Montserrat
Tel: 664 491 3924 / 2344 office
Fax: 664 491 8924
scsmontserrat@candw.ms or gracelyn.cassell@open.uwi.edu

Dear Friend:

We are soliciting your support and the support of your organisation/business to help with the implementation and success of what is to be an annual literary festival in Montserrat, the Alliouagana Festival of the Word. This festival seeks to stimulate the local economy at a time when business tends to be sluggish. It is anticipated that the activities planned for the Festival will attract visitors to the island and increase visitor expenditure, thereby injecting new life into the economy.

This souvenir journal is intended to raise funds for the Festival and we invite you to share in this special endeavour. You may wish to feature an ad about your business or send greetings to authors and friends.

Kindly complete the advertisement agreement below and attach a copy of your journal ad. Wherever possible, we request that your ad be "camera ready" and not a PDF file. Graphics must be at least 300 dpi.

All information may be e-mailed to: gracelyn.cassell@open.uwi.edu

The deadline for all journal material is July 25, 2009. Please let us hear from you soon. We are counting on your support and appreciate your generosity.

Please select from the rates listed and we would like you to know that the booklet will be distributed in the UK, the USA and Canada in addition to Montserrat and the neighbouring islands.

ADVERTISEMENT AGREEMENT

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Rates US\$ and Can\$

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The UWI Open Campus
P. O. Box 256
Salem, Montserrat

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